

Borough of Fair Lawn
Public Relations Specialist Consulting Services

Name/Address	Experience and Reputation in the Field	References	Availability to Attend Meetings and Special Events	Number of Years Practicing in the Field	Familiarity with the Borough	Availability to Personnel, Facilities, Equipment and Other Resources	Hourly Rate
LW Communications 445 Red Birch Court Ridgewood, NJ 07450	Fair Lawn Schools	Separate Attachment	YES	15	YES	YES	\$150.00
Direct Development 1970 Brunswick Avenue Suite 2 Lawrenceville, NJ 08648	Fanwood Morristown Roselle Park	Separate Attachment	YES	14	NO	YES	\$125 M-F (9 am - 5 pm) \$187.50 after hours

LW Communications, LLC

References

1. Superintendent of Fair Lawn Public Schools
Mr. Nick Norcia, 37-01 Fair Lawn Ave, Fair Lawn, N.J. 07410
201-794-5500 ext. 7090; nnorcia@fairlawnschools.org
2. Fair Lawn High School Principal
Mr. Paul Gorski, 14-00 Berdan Avenue, Fair Lawn, N.J. 07410
201-794-5450 ext. 1003; pgorski@fairlawnschools.org
3. Warren Point Elementary School Principal
Ms. Sue Gons, 30-07 Broadway, Fair Lawn, N.J. 07410
201-794-5570 ext. 5152; sgons@fairlawnschools.org

References



Direct Development: Strategy + Communications + Design has been working with municipal entities on their branding, marketing and communications efforts since 2008. Some of our public sector clients include:

Borough of Roselle Park

Mayor- Joe Signorello

mayorsig@rosellepark.net

Phone - (908)-666-7817

Scope of Services: Daily posting on social media, marketing for various events and design for banners, flyers for their recreation events and website updates.

Fort Lee Business District Alliance

Natalie Chape - Executive Director

office@bdatlee.com

Phone - (201) 245-4344

Scope of services: Event marketing for 4-6 major events hosted by the BDA, social media posts, miscellaneous graphic design, website maintenance, media purchases for major events, event attendance

Town of Morristown

Kristen Wedderburn - Assistant to the Mayor

k-wedderburn@townofmorristown.org

Phone - (973) 214-2208

Scope of Services: Monthly email newsletter, social media posts, social media analytics, press releases, media announcements, press release distribution, miscellaneous graphic design.

Borough of Fanwood

Pat Hoynes - Assistant to Mayor

phoynes@fanwoodnj.org

Phone - (908) 967-3275

Scope of services: Weekly email newsletter, social media posts, social media analytics, press releases, media announcements, press release distribution, miscellaneous graphic design.

Additional references available upon request