

FLASAP

Meeting Minutes
October 20, 2004

FAIR LAWN ALLIANCE FOR SUBSTANCE ABUSE PREVENTION

The meeting was called to order by Sgt. Boyle at 7:45 PM.

Attendance - Present at the meeting: Sgt. Boyle, President; Lorraine Fleming, Secretary; Marla Klein, Bergen County Alliance; Adam Litinger, Intern Bergen County Dept. Health Services; Chuck Logan, Treasurer; Cindy Martinez, Trustee; Daina Rogow, Concerned Citizen; Carol Wagner, Grant Coordinator.

Minutes - The September 15, 2004 minutes were presented. Chuck Logan made a motion to accept the minutes as presented. Carol Wagner seconded the motion. Five votes were received in favor of acceptance. A sixth vote was received by telephone. No votes were opposed. The minutes were accepted for distribution.

Treasurer's Report – Chuck Logan gave the Treasurer's Report. The checking account balance is \$5,294.40. The CD balance is \$24,764.62. \$190 was turned over to C. Logan for deposit from sales of candy, t-shirts, helmets, and donations.

Activity Reports

Grant Coordinator Report - The County has approved our grant report; it will be forwarded to the State for approval. Maria Klein stated the for the 2005-2008 grant period, a full description and full relationship to drug and alcohol prevention for all programs must be provided.

Old Business

The River Road Street Fair on October 10, 2004 provided the Alliance an opportunity to reach out to the public. Drug free bracelets, stickers, and wrapped candy were given out, t-shirts were available for sale, and bicycle helmets were also sold. Communities Against Tobacco (CAT) donated smoke free zone drool bibs for distribution to infants and wrapped candy with a tobacco free message.

Kid Stuff Coupon Books - L. Fleming will follow up with the availability of coupon books at the end of October. This fundraiser had a positive response last year. Books will sell for \$25. The Alliance profit is \$12.50/book. Each member who sells five books will receive one book free. L. Fleming motioned to vote to proceed with this fundraiser. It was seconded by Cindy Martinez. This vote was taken in the event it was overlooked; five votes were received in favor at the meeting and the sixth vote by follow up phone call. No votes were opposed.

The recycling inkjet/laser cartridge program is ongoing. A box is located at the Health Department for collected items.

Smoking Cessation Program - a supply of Nicorette gum is available for the next Teen Smoke Enders Program under the supervision of Matt Markman and the school nurse at Fair Lawn High School.

T-shirt Marketing Suggestions – A discussion followed as to the promotion of FLASAP t-shirts. An order flyer will be designed and a letter to Mr. Watson regarding approval to publicize the shirts in the schools will be prepared. T-shirts have been sold at the Junior Police Academy Graduation, the 2nd Annual Beach Night at Memorial Park, the River Road Street Fair.

Candy Sales – 13 pieces of candy remain to be sold at \$1/each. \$145.60 is the total anticipated profit. Our current profit is \$132.60.

NJ Nets – An email note preceded the meeting regarding this fundraiser. Six votes in favor were received by mail, at the meeting and by phone. This will be a direct sales plan rather than block seating purchase due to shortage of manpower.

NJ Devils – The team at present is not playing. When and if they agree to play, there will be a schedule change. This event has already been promoted in the Boro Newsletter.

Other Suggestions:

D. Rogow suggested researching other team sporting events. L. Fleming stated there are also shows available through group sales at Continental Arena.

Marla Klein suggested promotion of sporting events in the 66 Bergen County towns. Bergen Pac (John Harms Theatre) is another alternative for a group activity.

Recruitment

Meeting notice has been placed on FLTV 77. Post cards were mailed to members and interested parties. Meeting notice was sent via the email list.

In the past, we had a student representative from Fair Lawn High School. Matt Markman was not present to respond. This is an appointed position.

Marla Klein explained a brochure that is distributed by mail annually in Emerson. The brochure includes a return envelope used for membership and contributions by return mail and a magnet.

In view of the public's response to FLASAP's presence at the River Road Street Fair, C. Wagner suggested we continue our efforts at the street fair to be held in Radburn (usually in May).

New Business

Banners – Marla Klein informed FLASAP that the County Alliance is having banners made for towns. They will be blue and white with the GCADA logo.

L. Fleming suggested we incorporate an **itemized treasurer's report** at each meeting. At present this is not a GCADA requirement.

Peer Leadership Conference – February 6, 2005. This item was incorrectly listed on the agenda as 3/6/05 due to typographical error. There is \$2,600 available to fund student attendance at this conference. This year we can increase the attendance by one child over last year. The cost per child is \$325. Other support is received from the Board of Education and the Lions Club.

American Drug and Alcohol Survey – The last survey was 3 – 4 years ago. It was a benefit in completing County and State forms. The survey was done in the High School at the cost of \$3000. There was a legal challenge regarding parental consent in Ridgewood. If a survey is to be undertaken, the Superintendent of Schools, Bruce Watson, must approve it.

Teen Talk – This substance abuse program was developed and paid for by the County Alliance and grant funding for prevention. It is a worthwhile program for teens 11 – 17 and their parents who have been involved with substance, prior to involvement in the criminal justice system. It has been approved by the Prosecutor’s Office. Police Chiefs are being informed.

The County Alliance training meeting scheduled for 11/18 has been change. The meeting on volunteer recruitment, retainment, and fundraising has been changed to:

12/9/04	9 – 12 Noon	Breakfast
	5 – 8 PM	Dinner

Only one session needs to be attended as the material to be presented will be the same at both sessions. Interested members, please contact C. Wagner at 201-794-5327 or health@fairlawn.org.

C. Wagner requested a copy of the Stoned Cold video from the Health Educator. Sgt. Boyle informed those present that this video is usually shown by the Police Department in High School Drivers Education classes. Parents may opt to view it. Members will be polled in planning to view the video at the December 15th FLASAP meeting. It is proposed to invite 6 – 8th grade DARE parents via memo to DARE officers to the December 15th meeting. Flyers can be prepared for schools with Bruce Watson’s (Supt. of Schools) approval.

Next Meeting: November 17, 2004 12:30 PM - Bring your lunch – Room 201, Municipal Building

A motion to adjourn the meeting was made by Chuck Logan and seconded by C. Wagner. There was no further business to be discussed and the meeting was adjourned at 9:30 PM.

